DRIVING INNOVATION IN THE WORKPLACE

Duration

7 hours (1 day program)

Benefits

Successful companies have developed cultures where innovation is seen as everyone's responsibility rather than a top-down process. They appear to innovate profitably and repeatedly as if it was engrained into the way operate. Our course will provide you with

- Tools on how to prepare your people for innovation
- How to implement the cycle for results

Program Content

- Unlocking your creative spirit
- Difference between creativity and innovation
- Breaking through thought patterns and assumptions
- Changing mindsets for new thinking
- Turning creative ideas into action
- The cycle of innovation
- Logical vs lateral thinking
- Power questions to create new ideas
- Using the 6 thinking hats to innovate
- Blue Ocean strategies
- Running sessions and harvesting ideas
- Creating a culture of innovation

Outcome

- Create opportunities to maximise innovation within the team.
- Organise and agree on effective ways of working.
- Learn models of behaviour that support and guide colleagues through the innovation process.
- Challenge status quo and proactively participate in innovation in a positive and collaborative way.

This program is mapped to the Unit Competency BSBINN301A Promote Innovation in a Team Environment that forms part of the Diploma of Management and the Cert IV in Frontline Management.